



## A Review Of 2023

Western Michigan

Since  
1936

LUDINGTON  
**FAIR**  
Association



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Ludington, MI 49431



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<http://www.masoncountyfairgrounds.com>



The Western Michigan Fair Association continues committed to promoting the Mason County Fairgrounds as a destination for all ages and interests, offering a diverse variety of activities.

Our associations statement of purpose is to promote the interests of agriculture, horticulture, education, mechanical arts, fine arts, fruit and grain products, stock raising and dairy products, domestic science, community service, entertainment and kindred spirits for the entire region which we continue to live by.



# Highlights from 2023

- Mason-Lake Conservation District Annual Tree Sale
- Community Cats TNR Yard Sale
- Spring & Fall District #10 Health Department Medication Take Back Events
- WMFA Sponsored Demo Derby & TNT State Championship Demo Derby
- A Quad Show Extravaganza Rabbit Show
- All American Circus
- Lakeshore Spring Classic Steer Show
- Lakeshore Hog Spectacular
- Hosted Anheuser-Bush Budweiser Clydesdales
- Water Wonderland Winnies - Winnebago Trailer Rally & Michigan Escapees Trailer Rally
- PM Motoring Car Club Outdoor Show
- Harbor Classic Quarter Horse Show & Lisa Terry Memorial Quarter Horse Show
- MIHA Jr. & Sr. Equestrian Meets
- Seven Additional Open Horse Shows
- 20th Annual Shoreline All Breed Youth Shows
- 84th Annual Western Michigan Fair
- Hosted Hayworth employees "Day at the Fair"
- Hosted Harness Racing with largest purse awards for the Spartan Stakes and MI Bred Colt Races
- Two MCC Cross Country Track Meets
- WMOM MOMster BASH



Clydesdale photo credit - Jeff Kiessel, Ludington Daily News



# Buildings & Grounds Updates



Multi-year initiative to cover an arena continues to be pursued. These pictures are a rendering of similar projects.



Gravel drive installed to improve access to RV dump station, making it easier and safer for RVers to clean their tanks.



The Western Michigan Fair Association continues to invest in the future of our buildings and grounds by making improvements to our facilities and infrastructure.

We continue making investments to help ensure the fairgrounds remains a vibrant and attractive destination for visitors from all over!



The Power House's exterior was renovated to match the architectural style of other surrounding buildings.





# 84th Annual Western Michigan Fair

11,458 Gate Admissions

75 Exhibitors Participated in the 2023 Western Michigan Fair with 739 Exhibits/Entries

\$283,883 - Total Market Sales with Western Michigan Livestock Council

106 Youth Exhibitors sold projects



Western Michigan Livestock Council Sale Raised \$3,767 to the Childhood Cancer Campaign, \$1,830 to the WillStrong Foundation and \$3,481 for their WMLC Scholarship Fund.

## Putting on show



Brayden Overmyer and others show their pigs during the Western Michigan Fair Tuesday at the Mason County Fairgrounds in Pere Marquette Township.



2023 Homemaker of The Year  
Dr. Christiana Griswold



## Balance Sheet

As of October 31, 2023

	Oct 31, 23
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Petty Cash	30.00
1000 · West Shore Bank - General	69,519.66
1010 · West Shore - Premium Account	1,154.22
1015 · West Shore Bank- Shoreline	6,642.25
1020 · West Shore - Harness Racing	9,762.11
1030 · West Shore Bank - Savings	10,513.02
1035 · West Shore Bank - AED Account	3,568.74
<b>Total Checking/Savings</b>	<u>101,190.00</u>
<b>Accounts Receivable</b>	
11000 · Accounts Receivable	18,350.00
<b>Total Accounts Receivable</b>	<u>18,350.00</u>
<b>Other Current Assets</b>	
Community Foundation Investment	1,000.00
<b>Total Other Current Assets</b>	<u>1,000.00</u>
<b>Total Current Assets</b>	<u>120,540.00</u>
<b>Fixed Assets</b>	
1500 · Equipment	108,028.10
1510 · Building and Improvements	230,088.79
1520 · Barns	172,059.04
1530 · Stalls	51,427.49
1575 · Accumulated Depreciation	-147,804.00
<b>Total Fixed Assets</b>	<u>413,799.42</u>
<b>TOTAL ASSETS</b>	<u><u>534,339.42</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
2000 · Accounts Payable	-2,963.52
<b>Total Accounts Payable</b>	<u>-2,963.52</u>
<b>Other Current Liabilities</b>	
West Shore Bank - Line of Credi	-11,189.20
2100 · Payroll Liabilities	
2100.1 · Fed Taxes (941/944)	1,359.52
2100.2 · Federal Unemployment (940)	49.11
2100.3 · Michigan Withholding	2,716.14
2100.4 · Michigan Unemployment	41.20
2100 · Payroll Liabilities - Other	89.19
<b>Total 2100 · Payroll Liabilities</b>	<u>4,255.16</u>
2221 · Accrued Interest Mason Co. Barn	898.00
<b>Total Other Current Liabilities</b>	<u>-6,036.04</u>
<b>Total Current Liabilities</b>	<u>-8,999.56</u>
<b>Long Term Liabilities</b>	
2230 · Mason County - Barn Loan	123,275.00
2240 · MQHA - Stalls	15,000.00
<b>Total Long Term Liabilities</b>	<u>138,275.00</u>
<b>Total Liabilities</b>	<u>129,275.44</u>
<b>Equity</b>	
3000 · Unrestricted Net Assets	304,371.94

## Balance Sheet

As of October 31, 2023

	Oct 31, 23
30000 · Opening Balance Equity	14,789.59
Net Income	85,902.45
<b>Total Equity</b>	<u>405,063.98</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>534,339.42</u></u>

## Western Michigan Fair Association

## Profit &amp; Loss

November 2022 through October 2023

	Nov '22 - Oct 23
Ordinary Income/Expense	
Income	
3100 · Donations	
3360 · Individual Contributions	-193.00
3360 · Foundation Grant Income	10,000.00
3100 · Donations - Other	7,690.00
<b>Total 3100 · Donations</b>	<b>17,497.00</b>
4000 · Fair Events	146,371.49
4100 · Grandstands	18,729.90
41005 · Sawdust-Fair	346.50
4115 · Camping	16,447.50
4151 · Harness Racing Income	308,224.50
4200 · Building Rental/Winter Storage	50,615.00
4300 · Membership Fees	440.00
4380 · Sponsorship	17,475.00
4500 · Special Events	
4510 · Stalls	7,450.00
4530 · Shavings	19,132.25
4540 · Trailer In - Rig	240.00
4560 · Areana	3,900.00
4570 · Concession Stand	6,843.98
4575 · Sound System Fee	137.50
4580 · Vendor Fee	300.00
4630 · Misc Fee	-244.00
4650 · Golf cart rental	315.00
4710 · Rentals	-150.00
4730 · Ribbons & Medals	-2,902.38
4500 · Special Events - Other	74,291.55
<b>Total 4500 · Special Events</b>	<b>109,313.90</b>
<b>Total Income</b>	<b>685,460.79</b>
Gross Profit	685,460.79
Expense	
4999 · Grandstand Events	8,000.00
5100 · Fair Week Events	
5180 · Harness Racing	301,738.66
5181 · Fair Expenses/Ribbons/Supplies	10,121.92
5260 · Golf Carts	5,300.00
5610 · Judges	5,025.35
5100 · Fair Week Events - Other	43,646.52
<b>Total 5100 · Fair Week Events</b>	<b>365,830.45</b>
5300 · Special Misc Events	-5,859.66
5420 · Shavings	17,619.70
6000 · Advertising Exp	12,498.35
6100 · General Supplies	1,272.26
6150 · Concession Expense	2,336.70
6200 · Insurance	14,130.25
6250 · Licenses and Permits	470.00
6300 · Professional Services	
Obrinski Lawsuit	15,000.00
6305 · Janitorial Services	1,737.75
6310 · Accounting Fees	1,400.00
6320 · Outside Services	4,655.00
6325 · Security Crew	4,800.00
6300 · Professional Services - Other	8.00
<b>Total 6300 · Professional Services</b>	<b>27,600.75</b>
6330 · Office Supplies	
6331 · Printer Ink/Paper Etc.	405.63
6332 · Postage	274.56

## Western Michigan Fair Association

## Profit &amp; Loss

November 2022 through October 2023

	Nov '22 - Oct 23
6330 · Office Supplies - Other	354.75
<b>Total 6330 · Office Supplies</b>	<b>1,034.94</b>
6350 · Repairs and Maintenance	
6354 · Fuel and Gas	3,504.50
6356 · Janitorial Supplies	2,828.47
6358 · Supplies and Small Equipment	2,663.50
6350 · Repairs and Maintenance - Other	22,124.42
<b>Total 6350 · Repairs and Maintenance</b>	<b>31,120.89</b>
6370 · Service Charges and Late Fees	28.62
6400 · Utilities	
6410 · Gas	
6411 · DTE - Gas	615.76
6412 · Ziehms - Propane	1,132.73
6410 · Gas - Other	100.00
<b>Total 6410 · Gas</b>	<b>1,848.49</b>
6415 · Electric - Consumers	20,726.04
6420 · Garbage	4,927.66
6425 · Internet and Website Expense	990.08
6427 · Porta-Jon Rental	5,205.71
6430 · Telephone, Telecommunications	1,526.55
6435 · Water	3,770.85
<b>Total 6400 · Utilities</b>	<b>38,995.38</b>
6511 · Sawdust	1,170.00
6520 · Subscription and Dues	8,345.00
6600 · Payroll Expenses	
6600.1 · Wages	26,652.86
6600 · Payroll Expenses - Other	26,345.59
<b>Total 6600 · Payroll Expenses</b>	<b>54,998.45</b>
6690 · Reconciliation Discrepancies	600.00
6700 · Payroll Taxes	
6700.1 · FICA Expense	2,191.95
6700.2 · Federal Unemployment	35.91
6700.3 · Michigan Unemployment	2,329.00
<b>Total 6700 · Payroll Taxes</b>	<b>4,556.86</b>
6999 · Reimbursement	16,220.85
7000 · Premiums	-221.00
<b>Total Expense</b>	<b>600,748.79</b>
<b>Net Ordinary Income</b>	<b>84,712.00</b>
Other Income/Expense	
Other Income	
4800 · Interest Income	16.77
4801 · Other Income	1,361.35
<b>Total Other Income</b>	<b>1,378.12</b>
Other Expense	
4901 · Interest Expense	5,646.00
80000 · Ask My Accountant	-2,958.33
<b>Total Other Expense</b>	<b>2,687.67</b>
<b>Net Other Income</b>	<b>-1,309.55</b>
<b>Net Income</b>	<b>83,402.45</b>



## Thank you to all fair goers and the 2023 Western Michigan Fair Sponsors

### PLATINUM SPONSOR

Haworth Ludington Components Inc.

### GOLD SPONSORS

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### BRONZE SPONSORS

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Vanderhaag Car Sales  
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Wags to Wiskers Pet Supplies of Ludington  
Wesco



## Western Michigan Fair Association Values All Supporters & Volunteers!

There are hundreds of volunteers who all pitch in, however these three individuals, each with their own unique talents and contributions, have helped weave the fabric of the Western Michigan Fair Association. Their dedication, passion, and countless hours of volunteer service have shaped the Fair into the beloved institution it is today. Their stories are a testament to the power of individual action and the enduring impact that families and friendships have on our association.

As our facilities open each year, welcoming visitors from near and far, the legacy of these remarkable women and our countless volunteers can be noticed all over the grounds. Their spirit of service and commitment to excellence continues to inspire others to give of their time and talents, ensuring that the Western Michigan Fair remains a vibrant and cherished tradition for generations to come.

Paddy Baker, Marcia Hansen, Mary Cregg



Special thanks to Darlene Fuhrman, Peighton Scott, T.J. Schmidt & Company, Mason County Press, Andy Quillian, Ludington Daily News, Vince Rockwell, and everyone who assisted in providing information and photos for our 2023 report!

Western Michigan Fair Association  
continues to be proud members of

**iafe** THE NETWORK!

**mafe**  
Michigan Association of Fairs & Exhibitions

LUDINGTON & SCOTTVILLE AREA  
**CHAMBER OF COMMERCE &  
ECONOMIC DEVELOPMENT**  
MASON COUNTY



community foundation

Mason County



**PERE MARQUETTE**  
CHARTER TOWNSHIP



# Shoreline All Breed Youth Show

The Shoreline All Breed Youth Show reached a significant milestone this year, celebrating its 20th anniversary. The show is held annually at the Mason County Fairgrounds hosted by our Volunteers.

Over the years, the Shoreline All Breed Youth Show has grown in popularity, attracting participants from all over.

The Shoreline All Breed Youth Show is a valuable asset to our community, and it is sure to continue to be a success for many years to come.

## 2023 Mary Ellen Caswell Sportsmanship Award Recipient Alexis Settler



Alexis's Quote - "In everything you do - Always be kind"





President  
John Lammi



1st VP  
Brandon Quillian



2nd VP  
John Cregg



Treasurer  
Ashley Jabrocki



Executive Director  
Scott Merz, Jr.



Executive Director  
Angel Austin



Secretary  
Sheri Howe

## 2023 Board of Directors



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Dennis Cregg



Director  
John Shoop



Director  
Deby Gustafson



Director  
Tyler Martz



Director  
Andy Quillian



Director  
Linda Hackert



Director  
Glen Baird

## Rod Baker March 24, 1946 - February 20, 2023 Beloved Director & Volunteer for over 25 years.

Rod's passing in 2023 was a profound loss to the Western Michigan Fair Association. His absence is keenly felt by all who knew him. His legacy lives on in the countless lives he touched and the indelible mark he left on our organization, which he truly loved.

Rod Baker was a true champion of the Western Michigan Fair. His dedication, passion, and selfless service will never be forgotten.



Sculpture dedicated in memory of Rod Baker